# PROMOTIONS

## Create the Buzz!

#### Credential

www.helmisugarapromotions.com

**HSP** 

Event promotions PR & Media relations Sponsorship agency

## Personal Background Name : Helmi Sugara

#### Born : Dec 19th



## Professional experience:

• Warner Music Indonesia 1999 – 2004 International label promotions

• Nepathya int'l Promoter 2003 – 2004 Media Relations

• Java Festival Production 2004 – 2006 Media Relations

• Activate Media Nusantara 2006 – 2011 Media Relations, line producer, Chief of Creative

• Various Event Promotions, PR and Media Relations (Media specialist) 2006 -

#### Present

PR & Media Relations Coordinator

• Event's proposal creator 2009 – present Creative proposal maker & sponsorship organizer

- **1. JAKARTA MOVEMENT 2003 as Media Relation/promotion**
- 2. LINKIN PARK- METEORA WORLD TOUR 2004 as Media Relations/promotions.
- **3.** JAKARTA MOVEMENT 2004 as Media Relations/promotions
- 4. JAKARTA MOVEMENT 2005 as Media Relations/promotions
- 5. JAKARTA MOVEMENT 2006 as Media Relations/promotions
- 6. JIFFEST 2006 as Media Relation/ promotion & Sponsorship agency
- 7. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2005 Media Relations & Promotions
- 8. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2006 Media Relations & Promotions
- 9. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2007 Sponsorship agency
- 10. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2008 -Sponsorship agency
- 11. TIESTO IN SEACH OF SUNRISE WORLD TOUR 2006 as Media Relations / PR & Promotions
- **12.** JADE 2007 as Media Relations /PR & Promotions
- 13. EMBASSY PLAYGROUND 2007 as Media Relation / PR & promotion
- 14. TIESTO ELEMENTS OF LIFE TOUR 2008 as Media Relations & promotions
- 15. JADE 2008 as Media Relations/ PR & promotions
- 16. EMBASSY PLAYGROUND 2008 / as Media Relation / PR & promotions
- 17. BEYONCE EXPERIENCE TOUR 2007 / as Media Relations & Promotions
- 18. DURAN DURAN WORLD TOUR 2008 as Media Relations & Promotions
- 19. ALICIA KEYS AS I AM WORLD TOUR 2008 as Media Relations & Promotions
- 20. RIHANNA LIVE IN CONCERT 2008 as Media Relations & Promotions
- 21. PUSSYCAT DOLLS DOMINATION TOUR 2009 as Media Relations & Promotions
- 22. INVADERS PAUL VAN DYK TOUR 2009 as Media Relations & Promotion
- 23. RIHANNA LIVE IN CONCER 2009 as Media Relation & Promotion
- 24. GODSKITCHEN ARMIN VAN BUUREN 2010 ad Media Relation & Promotions

- 25. DAVID FOSTER & FRIENDS TOUR 2010 as Media Relations, Promotions and Proposal Creator
- 26. BOB SINCLAR LIVE IN BALI 2010 as Media Relations & Proposal concert creator and event, sponsorship organizer
- 27. FAR EAST MOVEMENT 2011 as Media Relation & Proposal concert creator and sponsorship organizer
- 28. N.E.R.D LIVE IN JAKARTA 2011 as Media Relations, PR & Promotions
- 29. NE-YO LIVE IN CONCERT 2011 as Media Relations & Proposal concert creator and sponsorship organizer
- 30. DUNCAN SHEIK TOUR 2011 as Media Relations / Promotions
- 31. JANET JACKSON NUMBER ONES UP-CLOSE & PERSONAL WORLD TOUR 2011 as Media Relations / Promotions & Proposal concert creator and sponsorship organizer
- 32. SHEILA MAJID 25<sup>TH</sup> YEARS CELEBRATION 2011 Media Relations & Promotions
- 33. JUSTIN BIEBER MY WORLD TOUR 2011 as Media Relations & Proposal concert creator and sponsorship organizer
- 34. KYLIE MINOGUE APHRODITE TOUR 2011 as Media Relations, PR & promotions and Proposal concert creator
- 35. B.O.B THE ADVENTURE OF BOBBY RAY CONCERT 2011 as Media Relation, PR and Proposal concert creator
- 36. KAHITNA CERITA CINTA 25 TH 2011 as as Media relations / promotions & Proposal concert creator
- 37. SAMI YUSUF LIVE IN JAKARTA 2011 as Media Relations / promotion pending due to Promoter's technical problem.
- 38. LENKA LIVE IN JAKARTA 2011 as Media Relations and PR & Promotion.
- **39. DAVID FOSTER & FRIENDS 2011 as Media Relations and PR & Promotions.**
- 40. THE SCRIPT GUINNESS ARTHUR'S DAY 2011 as Media Relations & Promotions.
- 40. MR.BIG GUINNESS ARTHUR'S DAY 2011 IN MEDAN, SURABAYA and MAKASAR as Media Relatiosn & Promotions
- 41. ALICE COOPER NO MORE MR. NICE GUYS 2011 as Media Relations & promotions

- 42. ANTHRAX WORLD TOUR 2011 as Media Relations and PR & Promotions March 2012
- **43. CHRIS BROWN TOUR 2011 as Media Relations / promotions & Proposal concert creator and sponsorship organizer, canceled due to promoter's issue.**
- 44. KATY PERRY TEENAGE DREAM TOUR 2012 as Media Relations / promotions & Proposal concert creator.
- 45. NKOTBSB 2012 as Media Relations and multimedia Proposal Concert Creator.
- 46. BEAST Concerts March 2012 as Media Relations and Proposal Concert creator.
- 47. Greyson Chance concert April 2012 As PR & Media Relations and multimedia Proposal Concert Creator.
- 48. SUPER JUNIOR WORLD TOUR SUPER SHOW 4 as PR & Media relations and multimedia proposal concert creator.
- 49. Olivia Newton John April 2012 as PR& Media Relations and multimedia proposal concert Creator.
- 50. L-arc en ciel Concert May 2012 as PR & Media Relations and multimedia proposal concert creator.
- 51. I Slank U May 2012 at Media Relations & multimedia proposal concert creator.
- 52. Lady Gaga The Born This Way Ball Tour June 2012 as Media Relations and multi media Proposal Concert Creator.
- 53. Christina Perry Live June 2012 as PR & Media Relations and multimedia Proposal concert Creator.
- 54. BRIGHTSPOT MARKET 9<sup>th</sup> Edition June 2012 as PR & Media Relations.
- 55. XIA JUNSU Live in Concert June 2012 as Media Relations and Multimedia Proposal Creator.
- 56. JASON MRAZ "TOUR IS A FOUR LETTER WORD" June 2012 as PR & Media Relations and multimedia proposal concert creator.
- 57. MBLAQ ASIA TOUR June 2012 as PR & Media Relations and multimedia proposal concert creator.
- 58. DAVID FOSTER & FRIENDS , Nov 09 2012 as PR & Media Relations and multimedia proposal concert creator.
- 59. GUINNESS ARTHURS DAY Oct- NOv 2012 as Media Relations
- 60. WONDER GIRLS WONDER TOUR LIVE in JAKARTA 03 Nov 2012as PR & Media Relations and multimedia proposal concert creator.

- 61. JLo DANCE AGAIN WORLD TOUR Nov 30 2012 as Sponsorship agency, PR & Media Relations and multimedia proposal concert creator.
- 62. SMIRNOFF ICE POP UP CLUB LONDON UNDERGROUND 2012 as Media house, Media Relations.
- 63. STING BACK TO BASS TOUR Dec 15th 2013 as Media Relations.
- 64. WEEZER LIVE IN CONCERT Jan 8th 2013 as PR & Media Relations and multimedia proposal concert creator.
- 65. SWEDISH HOUSE MAFIA ONE LAST TOUR Jan 19th 2013 PR & Media Relations and multimedia proposal concert creator.
- 66. STONE ROSES LIVE IN CONCERT Feb 23, 2013 as PR & Media Relations.
- 67. SCANDAL LIVE IN CONCERT March 13 2013 as PR & Media Relations.
- 68. MUSIC BANK WORLD TOUR March 9 2013 as PR & Media Relations.
- 69. A STATE OF TRANCE (ASOT) & FUTURE MUSIC FESTIVAL March 15 & 16, 2013 in MALAYSIA as PR Counterpart & Media Relations.
- 70. ROAD TO BIG SOUND FESTIVAL April 24 as Marketing, PR & Media Relations.
- 71. SIGUR ROS LIVE IN CONCERT May 10, 2013 as PR & Media Relations.
- 72. AEROSMITH THE GLOBAL WARMING WORLD TOUR May 11, 2013 as PR & Media Relations.
- 73. BIG SOUND MUSIC FESTIVAL May 15, 2013 as Marketing, PR & Media Relations.
- 74. SUPER JUNIOR SUPER SHOW 5 June 1<sup>st</sup> & 2<sup>nd</sup> 2013 at Meis Ancol Jakarta as Marketing, PR & Media Relations.
- 75. GIRLS' GENERATION (SNSD) September 2013 at Meis Ancol Jakarta as PR & Media Relations.
- 76. AFA ID 2013 (Anime Festival Asia 2013) September 2013 at JCC as PR & Media Relations.
- 77. GUINNESS ARTHURS DAY 2013 in JAKARTA, SURABAYA, MEDAN, BALI and MAKASSAR 2013 October 2013 as Media House & Media Relations.
- 78. BARBIE LIVE! In Surabaya & Jakarta November 2013 as PR & Media Relations.
- 79. FMFA (Future Music Festival Asia 2014) March 13<sup>th</sup> 15<sup>th</sup> Kuala Lumpur Malaysia as PR Counterpart for Indonesia & Media Relations.

- 80. BRUNO MARS The MoonShine Jungle Tour 2014, March 24<sup>th</sup> as PR & Media Relations.
- 81. CESAR MILLAN LIVE 2014 DOG WHISPERER, April 26<sup>th</sup> as PR & Media Relations.
- 82. GARUDA FINISHERS TRAIL RUN 12 K, , May 24 2014 as Media House and Media Relations.
- 83. MAY'N "DOTS and LINES" Live in Jakarta at Upperroom Annex Building, May 10<sup>th</sup> as PR & Media Relations.
- 84. MIKU EXPO in Jakarta JCC , May 28 29 as PR & Media Relations.
- 85. TAYLOR SWIFT THE RED TOUR 2014 JUNE 4<sup>th</sup> as PR & Media Relations.
- 86. STAR TREK THE EXHIBITION JAKARTA, May 31 July 13 at Gandaria City Grond External as PR & Media Relations.
- 87. AFA ID 2014 (Anime Festival Asia 2014) JCC, 15 17 August 2014 as PR & Media Relations.
- 88. EXO FROM EXO PLANET #1 THE LOST PLANET IN JAKARTA, September 6<sup>th</sup> 2014 at Lapangan D Senayan Jakarta – as PR & Media Relations.
- 89. SHANE FILLAN "YOU & ME TOUR" Live in Jakarta 2014, September 13<sup>th</sup> at UpperRoom Annex Building Jakarta as PR & Media Relations.
- 90. RACE START SEASON 2 IN INDONESIA Oct 25<sup>th</sup> 2014 at Istora Senayan Jakarta – as PR & Media Relations.
- 91. MANTAN TERINDAH The Movie Produced by Berlian Entertainment Released on November 5<sup>th</sup> 2014 as Media Relations.
- 92. It's The Ship 2014 Party Singapore Nov 21-24 2014 at Voyager of the Seas Singapore as PR Counterpart & Media Relations.
- 93. CARPARK NORTH LIVE IN JAKARTA Oct 6<sup>th</sup> 2014 as PR & Media Relations.
- 94. GUINNESS AMPLIFY MUSIC 2014 -2015 as Media Relations.
- 95. 2PM World Tour Go Crazy in Jakarta Dec 5th as PR & Media Relations.
- 96. Djakarta Warehouse Project (DWP) 2014 Dec 12-13, 2014 as Media Relations.
- 97. Michael Buble Live in Jakarta Jan 29th 2015 as PR & Media Relations.
- 98. ONE DIRECTION ON THE ROAD AGAIN TOUR 2015, March 25<sup>th</sup> as PR & Media Relations.
- 99. Future Music Festival Asia Singapore March 13&14 the as PR & Media Relations.
- 100. Katy Perry The Prismatic World Tour 2015 May 9<sup>th</sup> 2015 as PR & Media Relations.

- 101. Depapepe Asia Tour 2014 2015 KISS LIVE IN INDONESIA Promoted by Marygops Studios as PR & Promotions.
- **102.** Hi-5 House Hits Live in Concert in Indonesia 2015 as PR & Promotions Promoted by Sorak Gemilang Entertainment.
- **103.** In Between Days Festival March 2015 Promoted by Triple D entertainment and Asia Live Entertainment as PR & Promotions.
- 104. Konser Traya 2015 Krisdayanti, Erwin Gutawa dan Jay Subiyakto Promoted by Traya Event and EC Entertainment. As PR & Promotions
- 105. A Night of Reunion with Boyzone 2015 Promoted by Full Color & Hype Music Asia, as PR& Promotions.
- 106. Sesame Street Live Elmo Makes Music 2015 Promoted by Rodeous Live & Carleon, as PR & Media Relations.
- **107.** ALL Eyes To ICE 2015 The Grand Opening of ICE BSD City as PR & Promotions, Promoted By Dyandra Mas Entertainment.
- 108. ANDIEN Konser Metamorfosa 15 Years Anniversary Promoted by Berlian Entertainment as Media Relations.
- 109. Jakarta Comic Con 2015 The Ultimate Pop Culture Experience 2015 as PR & Media Relations, Promoted by Bec – TERO True Visions, Megindo and Sozo.
- 110. AFA ID 2015 Anime Festival Asia 2015 as PR & Media Relations, Promoted by SOZO, Megindo, ZEPP Live.
- 111. INVASION 2015 Electric Dance Music Festival 2015 Promoted by Euphorics, as PR & Media Relations.
- 112. The Sound Of Music in Jakarta 2015 Promoted by Sorak Gemilang Entertainment as PR & Promotions.
- 113. Indonesia Comic Con 2015 Promoted By Reed Panorama as Media Relations.
- 114. Monkeylada Music Festival 2015 as PR & Media Relations Promoted by Marygops Studios.
- 115. HI-5 House Of Dreams 2015 as PR & Media Relations, Promoted by Sorak Gemilang Entertainment.
- 116. DWP 2015 : On Ground Media Relations Promoted Ismaya Live.
- 117. Clean Bandit Live in Jakarta 2016 as PR & Media Relations Promoted By Marygops Studios and 7Kings Entertainment.
- 118. MLTR Valentines Tour Live in Jakarta, Surabaya, Solo 2016 Promoted by Marygops Studios as PR & Promotions.
- 119. Kahitna Love Festival 30 Years Anniversary 2016 Promoted by Berlian Entertainment as Media Relations.
- 120. The Opening Celebration of Cinemaxx Junior The First Cinemaxx For Kids In Indonesia as PR & Media Relations.

- **121. DGTL LVE Festival 2016 May 4th at Promoted by Love and Other Things and Livescape Group as PR & Media Relations.**
- 122. Shivering Ground Music Festival 2016 May 27th 2016 as PR & Media Relations, Promoted by Hype Music Asia & Berlian Entertainment.
- 123. SPLASH RUN 2016 July 30th 2016 as Media Relations.
- 124. D'Essentials of Groove The Concert Collaboration of Maliq & D'Essentials and The Groove Promoted by Berlian Entertainment – September 6<sup>th</sup> as Media Relations.
- 125. AFAID 2016 (Anime Festival Asia) Sept 16-18 as PR & Media Relations.
- 126. INVASION 2016 The Biggest Indoor Dance Music Festival IMAGINARIUM Mystique Electro Forest Promoted by Euphorics on Sept 24<sup>th</sup> 2016 as PR & Media Relations.
- 127. INDONESIA COMIC CON 2016 on Oct 1 & 2 Promoted by Reed Panorama as PR & Media Relations.
- **128. D'Essentials Of Groove Part 2 In Bandung Dec 2 as PR & Media Relations**
- 129. The 90's Soul Ace with Brian McKnight, BoyzIIMen and Raisa as PR & Media Relations.
- 130.DWP 2016 as Media Hospitality team & PR Support.
- 131.TownSquare Soundfest 2017 at Citos Feb 2017 as PR & Media Relations.
- 132. Air Supply Live in Concert Jakarta March 2017 as PR & Media Relations.
- 133. Wednesday is A Lovely day with Kahitran March 2017, Promoted by Berlian Entertainment as PR & Media Relations.
- 134. The Wonderful World Of Disney On Ice 2017 Promoted by DME Asia April 2017 as PR & Media Relations.
- 135. SHVR GROUND FESTIVAL Promoted by Hype Music Asia, May 2017 as PR & Media Relations, Sponsorship handling.
- 136. Pacha Bali Beach Festival, Promoted by Maxima International, Aug 18<sup>th</sup> 2017 as Media Relations & Marketing Sponsorship.
- 137. C3 AFAID 2017 Promoted by SOZO, Aug 18<sup>th</sup> 20<sup>th</sup> 2017 as PR & Media Relations.
- 138. Invasion 2017- Lost in Wonderland, Promoted by Euphorics Events, 22 September 2017 as PR Media Relations and Marketing sponsorship.
- 139. Indonesia Comic Con 2017 Oct 28<sup>th</sup> 29<sup>th</sup> 2017 Promoted by Reed Panorama & Reed POP at JCC as PR & Media Relations.
- 140. DWP 2017 Promoted by Ismaya Live , 15 16 December 2017 as Media Hospitality Coordinator.
- 141. Ayat Ayat Cinta in Concert 2017, Promoted by Marygops Studios , 20 December 2017 as PR & Media Relations.

142. SAGA Music Festival Bali 2017, Promoted by ALL IN, 28-29 December 2018 as Media Relations

143. Padi Reborn Exclusive Concert 2018 promoted by Kayana 8, January 31 & February 3<sup>rd</sup> as PR & Media Relations.

- 144. LAFF Festival 2018, 10 February 2018, promoted by Berlian Entertainment & Hype Festival as PR & Media Relations.
- 145. Russell Peters Deported World Tour 2018 promoted by In TOUR Live as PR & Media Relations.
- 146. The Chainsmokers Live in Jakarta 2018 promoted by Townsquare Entertainemnt, 30 March 2018 as Media Relations & Sponsorship Coordinator.
- 147. IWA K Batman Kasarung Wednesday is a lovely day Promoted by Kayana 8 dan Berlian Entertainment as PR & Media Relations.
- 148. The Script Live in Jakarta Promoted by Full Color Entertainment, 10 April 2018 as PR & Media Relations.
- 149. Katy Perry Witness The Tour Promoted by In Tour Live & AEG Presents, 14 April 2018 as PR & Media Relations.
- 150. SHVR GROUND FESTIVAL 2018 promoted by Hype Festival, 4 & 5 May 2018 as PR & Media Relations and Sponsorship Coordinator.
- 151. Celine Dion Live In Indonesia 2018 Promoted by PK Entertainment as PR & Media Relations.
- 152. BOYZONE 25 Years Farewell Concert Promoted by Otello Asia, 18 August 2018 as PR & Media Relations.
- 153. Masha and The Bear On Ice 2018 promoted by My Will Entertainment, 19 August 2018 as PR & Media Relations.
- 154. Clean Bandit I Miss You Tour 2018 promoted by Otello Asia, 20 August 2018 as PR & Media Relations.
- 155. Journey of Syahrini Concert promoted by Berlian Entertainment & Hype Festival, 20 September 2018 as PR & Media Relations.
- 156. KYGO LIVE in JAKARTA 2018 promoted by Euphorics Events & Frisson 369, 2 November 2018 as PR & Media Relations.
- 157. Inspirasi Cinta Yovie and His Friends Promoted by Berlian Entertainmnet & Hype Festoval, 7 November 2018 as PR & Media Relations.
- **156. CHARLIE PUTH VOICENOTES Live in Indonesia, Promoted by Full** Color Entertainment, 16 November 2018 as PR & Media Relations.
- 157. Charity Concert for Palu, Sigi and Donggala Promoted by Hype Festival & Berlian Entertainment, 30 November 2018 as Media Relations.
- 158. Franz Ferdiand Live in Jakarta 2018, Promoted by Stellar Events, November 30<sup>th</sup> as PR & Media Relations.

- 159. Franz Ferdiand Live in Bali 2018, Promoted by Stellar Events, December 2<sup>nd</sup> as PR & Media Relations as PR & Media Relations.
- 160. Calum Scott Only Human Tour 2018, Promoted by Full Color Entertainment – December 2<sup>nd</sup> as PR & Media Relations
- 161. FamGoFest 2018 20-23 December 2018 Promoted by Hype Festival & Berlian Entertainment as PR & Media Relations.
- **162.** Love Fest Vol. 3 Love is Live 8 February 2018 Promoted by Hype Festival & Berlian Entertainment, as PR & Media Relations.
- 163. ED SHEERAN Divide World Tour 2019 Jakarta May 3<sup>rd</sup> Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations.
- 164. LAUV Asia Tour 2019 24 May 2019 Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations.
- **165. WESTLIFE** The Twenty Tour in Jakarta Indonesia, 6 & 7 August 2019 Promoted by Full Color Entertainment as PR & Media Relations.
- 166. Asia Sound Syndicate Festival, 31 Aug 2019 Promoted by Stellar Events, as PR & Media Relations.
- 167. SHVR GROUND FESTIVAL 6 & 7 Sept 2019 Promoted by Hype Festival, as PR & Media Relations and sponsorship organizer.
- 168. Project X music concert 28 Sept 2019 Promoted by Berlian Entertainment, as PR & Media Relations.
- 169. The Best of Dewa 19 with Once Mekel, 4 Oct 2019 Promoted by CMA Entertainment as PR & Media Relations.
- 170. Shawn Mendes The Tour Asia, 08 Oct 2019, Promoted by AEG Presents Asia, PK Entertainment and Sound Rhythm as PR & Media Relations.
- 171. Shopee Indonesia Comic Con 2019, 12 13 Oct 2019, Promoted by RPE as PR & Media Relations.
- 172. Backstreet Boys DNA World Tour 28 Oct 2019, Promoted by TEM & PK Entertainment as Media Relations.
- 173. Why Don't We 8 Letters Tour 2019, 21 Nov 2019 Promoted by Full Color Entertainment as PR & Media Relations.
- 174. FamGoFest 2019 The First family play park in Indonesia 19-29 Dec 2019, Promoted by Hype Festival as PR & Media Relations.
- 175. 20 Tahun Bintang Lima Tour DEWA 19 in 6 Cities Bandung, Yogyakarta, Surabaya, Banjarmasin, Balikpapan dan Makassar. as PR & Media Relations from 15 Feb – 03 April 2020.
- 176. LOVE Fest 2020 Love is Live. 21 & 22 February 2020 at Istora Senayan Jakarta as PR & Media Relations.
- 177. We Are Connected Bali 2020 10 & 11 April 2020 as PR & Media Relations. (*Cancelled due to Global Pandemic Covid-19*)

- 178. ONE OK ROCK "Eye of the storm Asia Tour 2020 30 & 31 May 2020 at Istora Senayan - Promoted by AEG Presents, PK Entertainment & Sound Rhythm by as PR & Media Relations. (Postponed due to Global Pandemic Covid-19)
- 179. LAUV How I'm Feeling World Tour 2020 27 June 2020 at Istora Senayan Jakarta - Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations. (Postponed due to Global Pandemic Covid-19)

180. Billie Eilish – Where Do We Go ? World Tour 2020 – 7 September 2020 Promoted by Dyandra Global Entertainment as Media Relations. (Postponed due to Global Pandemic Covid-19)

- 181. Indonesia Online Fest Vol.1 May 2020 Promoted by PK Entertainment as PR & Media Relations.
- 182. Good Vibrations Virtual Event June 2020 Promoted by Hype Festival as Media Relations.
- 183. Indonesia Online Fest Vol.2 Aug 2020 Promoted by PK Entertainment as PR & Media Relations.
- 184. Danamon New Live Experience Drive in Concert Aug 2020 Promoted by Berlian Entertainment as PR &. Media Relations.
- 185. Stasiun Santuy November 2020 (Virtual Event) Promoted by Otello Asia as PR & Media Relations.
- 186. Music Matters from Wonderful Indonesia December 2020 Promoted by PK Entertainment as PR & Media Relations.
- 187. C.H.S.E Experience Event Guidelines Dec 2020 from Kemenparekraf RI and APMI as PR & Media Relations.
- 188. Literasi Digital Indonesia 2020 Jun Dec 2020 from Kominfo organized by Royalindo as Moderator Coordinator.
- 189. Animeland Fest 2021 One stop J Pop culture August 20211 Promoted by PK Entertainment as PR & Media Relations
- 190. Konser 48 Tahun godbless Mulai Hari ini August 2021 Promoted by RockinLilo as PR & Media Relations.
- 191. World SuperBike Nov 19-21 2021 Promoted by ITDC & MGPA as Media Relations.
- 192. New Live Experience Concerts with BCL, NOAH & Tulus Nov 19-21 2021 Promoted by Berlian Entertainment as PR & Media Relations.
- 193. MotoGP Indonesia Grand Prix 2022 18 20 March 2022 Promoted by ITDC & MGPA as Media Relations.
- 194. BNI MANDALIKA MUSIC VIBBES 18 20 March 2022 Promoted by New Live Entertainment as PR & Media Relations.

- 195. Rumah Sandekala Bandung The Haunted House Experiennce May-June 2022 as PR & Media Relations.
- 196. BNI Sound From Marawa 7 & 8 May 2022 as Media Relations.
- 197. JelajaHIN Livin Sanur Fest Bali Kembali as 27 & 29 May 2022 as PR & Media Relations
- 198. 36 Tahun Kahitna Special Concert by NLE 6 Aug 2022 as PR & Media Relations.
- 199. 30 Tahun DEWA 19 Full Team at Jogja Candi Prambanan Promoted by Otello Asia 6 Aug 2022 as PR & Media Relations.
- 200. Young Gunz Independance Day Festival at Locca Sea House Bali 17 Aug 2022 as PR & Media Relations.
- 201. SOUND SESSION 2022 at Batakan Stadium Balikpapan on Aug 27<sup>th</sup> promoted by Pegasus Pratama as PR & Media Relations.
- 202. NOAH DEKADEXPERIENCE promoted by NLE 17 September 2022 as PR & Media Relations.
- 203. ULTRA BEACH BALI 2022 29 & 30 September 2022 Promoted by Musikindo Global Pratama as PR & Media Relations.
- 204. The Script Greatest Hits Tour 2022 on 2 October 2022 promoted by Otello Asia as PR & Media Relations.
- 205. Calum Scott Bridges Asia Tour 2022 25 October 2022 as PR & Media Relations.
- 206. Justin Bieber Justice World Tour 2022 02 & 03 November 2022 Promoted by PK Entertainment Sound Rhythm as PR & Media Relations.
- 207. Keshi Hel/Heaven Tour 2022 28 & 29 November 2022 as PR & Media Relations.
- 208. WESTLIFE The Wild Dreams Tour 2023 All The Hits 3 February 2022 as PR & Media Relations.

And many more to come... For more information visit www.helmisugarapromotions.com

#### Helmi Sugara promotions team :

Helmi Sugara - Head/Coordinator Ainindita Dumashanti Siregar - Radio Relations Martha Serepina - Print Relations (Partner & Non Partner) Noppiya Prayitno - Online Media Relations Yesna Steven Huliselan - IT support & Media Relations Reynaldi Putra Septa - Creative & Graphic Designer Lely A - Copywriter

> THANK YOU More info please call +62812 1919 4393 **www.helmisugarapromotions.com** helmisugara@gmail.com helmi@helmisugarapromotions.com