

# HATSUNE MIKU EXPO 2014 in Indonesia

## To Members of the Press

Crypton Future Media, INC. (CFM) proudly announces that its event "HATSUNE MIKU EXPO 2014 in Indonesia" is being held in Jakarta, Indonesia on Wednesday, May 28 and Thursday (local public holiday), May 29, 2014.

Members of the press are welcome to cover the event. For details, please see below.

\*Application deadline: Friday, May 23, 2014. Please inform us of your detail as shown in the next page, "Application for coverage". (Mohon di isi di bawah data dengan lengkap yang berwarna biru)

\*Due to the limited space, the application is on a first-come, first-served basis.

## HATSUNE MIKU EXPO in Indonesia: Summary

Event name:	<b>HATSUNE MIKU EXPO 2014 in Indonesia</b>
Time and date:	Wednesday, May 28, 2014 between 16:00 and 21:30 (TBC) Thursday ( <b>local public holiday</b> ), May 29, 2014 between 10:00 and 21:30 (TBC)
Concert events:	<b>Three shows</b> May 28: Open: 18:30/Start: 19:30 May 29: Open: 12:00/Start: 13:00 May 29: Open: 18:30/Start: 19:30
Venue:	Jakarta Convention Center Cendrawasih Room
Organizer:	Crypton Future Media, INC. Supported by: AFA (Anime Festival Asia)
Concert Production:	MAGES.Inc. Local Event Production: SOZO Pte Ltd, Pt Marygops Studios
Sponsors:	Animate Ltd., Canon, Ensky., Co.Ltd., Good Smile Company, INC., COSPA inc., Tokyo Otaku Mode Inc., Bushiroad Inc., Hobby Stock Inc., Waku Waku Japan
Official Media Partners:	MTV81, Tokyo Otaku Mode
Official Airline:	All Nippon Airways Co., Ltd. (ANA)

<About press conference>

**Time and date: Wednesday, May 28, 2014 between 13:00 and 14:30 (TBC)**

**Venue: Kinokuniya Jakarta Store**

**Plaza Senayan 5F, Jalan Asia Afrika No.8, Jakarta Pusat 10270 Indonesia**

Questions from press are taken after the panel about "Hatsune Miku and HATSUNE MIKU EXPO" by Hiroyuki Itoh, CEO of CFM. 60 seats will be provided. Admission to the venue will be accepted even if all seats are occupied.

<About coverage>

- Admission to the venue

**Visit "Press Desk" to receive your press pass.**

Time, date and place for coverage:

**PRESS CONFERENCE:** Wednesday, May 28, 2014 between 13:00 and 14:30,

Kinokuniya Jakarta Store / Plaza Senayan 5F, Jalan Asia Afrika No.8, Jakarta Pusat 10270 Indonesia

**CONCERT:** Thursday, May 29, 2014, 10:00-12:00/16:00-18:00,

Entrance of Cendrawasih Room, Jakarta Convention Center

Please note that we may refuse your admission without prior application.

**-About photographing/filming**

Photographing/filming is only permitted in the exhibition area. Regarding concerts, official photos/footage for press will

be sent along with copyright notice via email after the evening show on May 28. Please make sure that the copyright notice is also displayed when those materials are used for press coverage.

If you require official image materials of the exhibition area, please make application for it in advance. Only still images will be available and sent to you.

In addition, only one person (one camera) per one company is allowed due to the limited space.

**-About coverage**

If you wish to cover corporation booths, please make inquiries directly to the exhibiting corporation to coordinate the coverage. If you would like to take photos or videos of fans or interview them, please ask them for permission and cooperation previously.

**-About publication/broadcasting**

You are kindly requested to allow CFM to supervise the content of your article/program about the event before publication/broadcasting as far as possible.

**-Other**

Please contact to the above-mentioned addresses if you wish to cover the event before the event dates.

**<Application for coverage>**

1. Name of the company :
2. Name of the media (Provide URL if it includes online media) :
3. Date of the coverage :
4. Scheduled date of publication/broadcasting :
5. Content being published/broadcast :
6. Name of the press person :
7. With or without a camera operator :
8. Required material (Concert video/still images, exhibition images) :
9. Contact address (Email address which is accessible on the day) :
10. Phone number (The number which is accessible on the day) :

Including your detail as above, apply for coverage via email with a title "HATSUNE MIKU EXPO coverage". You will receive a response as soon as your detail is confirmed. It may take longer if the email includes wrong title or insufficient detail. Thank you for your cooperation.

\*Application deadline: **Friday, May 23, 2014**

**setelah diisi mohon kirim ke [helmisugara@gmail.com](mailto:helmisugara@gmail.com), [ainindita@gmail.com](mailto:ainindita@gmail.com), [husnafauzi@gmail.com](mailto:husnafauzi@gmail.com), [sonihw@yahoo.com](mailto:sonihw@yahoo.com)**

<Contact: Indonesia>

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