



The Dog Whisperer Visits Indonesia Next April 2014

Sorak Gemilang proudly presents "One Day with Cesar Millan – The Dog Whisperer"

Jakarta, February 3rd, 2014 – Sorak Gemilang Entertainment, one of leading event promoter who has been successfully brought Barbie LIVE! Musical Tour to Indonesia last November 2013 – announced today that "One Day With Cesar Millan – The Dog Whisperer" is on the go come April 26th, 2014. The One Day event co promoted by ASIA Live! Entertainment is plant to be held at The Kasablanka, Kota Kasablanka – Jakarta, starting from 5 p.m. onward.

CESAR MILLAN is a best-selling author, a much in demand public speaker, a branded pet care product designer/entrepreneur and, not least of all, an internationally popular and iconic series star of the hit TV show "Dog Whisperer with Cesar Millan," National Geographic WILD's flagship series. Simply put, Millan is the \$40 billion pet care industry's most recognized and sought-after authority working in the field of dog care and rehabilitation.

Notably, in addition to co-creating and starring in "Dog Whisperer," Millan has co-authored six books: the *New York Times* #1 Bestseller **Cesar's Way**, the *New York Times* Bestseller **Be The Pack Leader**, **Dog Whisperer with Cesar Millan: The Ultimate Episode Guide**, **A Member of the Family**, **How to Raise the Perfect Dog**, and **Cesar's Rules**, which has been released in October 2010. He has also generated numerous instructional DVDs and CDs, and continues to host a popular series of seminars where attendees learn how to apply his extensive knowledge of dog psychology and rehabilitation techniques.

Millan was born in rural Culiacan, Mexico, and grew up in a small house with no amenities. He spent much of his early childhood on his grandfather's farm in nearby Ixpalino, where he observed the behavior of the farm's many dogs. When he was a teenager, his family purchased their first TV set. He preferred the classic "Lassie" and "The Adventures of Rin Tin Tin" series and, inspired by them, dreamed that he would move to California and become the world's best dog trainer.

Now Millan lives in Southern California and is the proud father of two sons, Andre and Calvin; and he has worked with many celebrity clients including Charlize Theron, Scarlett Johansson, Oprah Winfrey, Nicolas Cage, Michael Eisner, Mark Zuckerberg, Scott Rudin, S.I. Newhouse, Ridley Scott, Rebecca Romijn, Michael Bay, Hillary and Haylie Duff,

Denise Richards, Ashley Simpson and Pete Wentz, Virginia Madsen, Vin Diesel, Gisele Bündchen and Tom Brady, and many others.

Andhin – spokesperson from Sorak Gemilang Entertainment said, "We are very proud to bring Cesar Millan to Indonesia to give an interactive talk show and share his experiences and tips with his fans. There are lots of dog persons in Indonesia who have been anticipating this opportunity. We know that this will become a must-see event for them and we hope they will love it!"

"The hit TV show "Dog Whisperer with Cesar Millan," gained lots of attention from viewers around the world, due to its educational content in raising pets, but also on Cesar Millan's incredible talent in understanding and interacting with pets. This will make the interactive talk show "One Day with Cesar Millan – The Dog Whisperer" becomes more interesting, and we have only limited seats for Indonesian dog lovers to participate. So book your ticket now via rajakarcis.com", said Donny Heru – Ceo Asia Live!

The ticket for "One Day With Cesar Millan – The Dog Whisperer" is available on sale at www.rajakarcis.com now with several price options as follow:

 Vip
 IDR 2,500,000

 Platinum
 IDR 1,750,000

 Gold
 IDR 1,500,000

 Silver
 IDR 850,000

Indonesian dog lovers can also contact this ticket hotline number <u>021 - 359 65 858</u> to secure their invitation, or visit www. rajakarcis.com for further information.

About Sorak Gemilang Entertainment:

"Sorak Gemilang Entertainment is a family entertainment promoter. Sorak Gemilang Entertainment will make a positive difference in family specially children/kids entertainment industry as the recognized leader for family entertainment promoter. The Sorak Gemilang will develop and implement family entertainment programs that create edutainment opportunities, build relationships and aid the industry in general."

For PR & Media Relation please Contact: Helmi Sugara Promotions

Helmi Sugara - helmisugara@gmail.com - 0811 888 0893
Ainindita Dumasanti – ainindita@gmail.com - 0812 85000 380
Choky Halomoan – Choky.halomoan@gmail.com - 0856 700 2383
Huzna Fauzi - husnafauzi@gmail.com - 0811 18390 59
Soni Wibisono - sonihw@yahoo.com - 0815 1999 8855